



Bethlehem, Pa. (April 30, 2007) – In an effort to utilize and showcase the abilities of the businesses in the eastern Pennsylvania region, the 2009 U.S. Women's Open has selected two regional companies to participate in the operation of the championship.

NURD, Inc. (Never Underestimate Revolutionary Design) from Allentown, Pa., has been contracted to create and host the 2009 U.S. Women's Open Web site, the year specific championship Web site for the host club Saucon Valley Country Club. The Web site, www.2009uswomensopen.com, will go live this July and feature interactive capabilities for new and seasoned spectators, kids and volunteers. The site will also be accessible for the visually impaired under international Web Accessibility Initiatives (WAI) standards.

Mimi Griffin, executive director of the 2009 U.S. Women's Open Championship, said, "NURD, a Lehigh Valley company, combines the technological expertise and cutting-edge creativity that we need for the development of the 2009 U.S. Women's Open Web site. The designers at NURD offer a fresh perspective which we are confident will translate into a Web site design that is not only technologically functional, but also visually appealing to everyone."

The Women's Open has also selected Atomic Design, Inc. as its designated décor company. This marks the first time that Atomic will be working on a United States Golf Association (USGA) championship.

Atomic Design, located in Lititz, Pa., brings experience to the championship, with an extensive background in the rock-and-roll, special event and corporate event industries. Atomic's list of corporate clients include: Nike, HBO, CBS, MTV, Turner Broadcasting, The Robin Hood Foundation, Giorgio Armani and Bvlgari.

"We are fortunate to be working with such a highly regarded design and décor company located right here in Pennsylvania," said Griffin. "We believe Atomic will bring a new and different perspective to the Women's Open exterior design as well as interior décor for the corporate hospitality areas. We look forward to working with them to develop the overall look of the championship."

The 2009 U.S. Women's Open plans to include as many local businesses as possible to contribute to the success of the championship by enhancing the services provided to those who attend.

The 2009 U.S. Women's Open Championship

The championship will be conducted by the United States Golf Association at Saucon Valley Country Club in Bethlehem, Pa., July 6-12, 2009. For more information, please contact the 2009 Women's Open Championship Office at (610) 814-6104.